

Badminton North Harbour

Coaches' Code of Ethics



COACHES' CODE OF ETHICS

This document applies to all Badminton North Harbour Approved Coaches and BNH Team Coaches

1. Treat everyone equally, regardless of age, sex, ability, religion, social or ethnic background.
2. Understand the additional vulnerability of some children (players) due to disability, lack of effective communicative skills, and negative self image.
3. Maintain high standards of integrity, including operating within the rules of the sport (badminton) and the spirit of fair play.
4. Be a positive role model for the sport of badminton and your players.
 - a) Ensure that player's time spent with you is a positive experience.
 - b) Be fair, considerate and honest with players.
5. Protect your players from any form of personal abuse.
 - a) Refrain from any form of verbal, physical or emotional abuse towards your players.
 - b) Refrain from any form of sexual or racial harassment, whether verbal or physical.
6. Develop an appropriate working relationship with players, based on mutual respect and trust.
 - a) Not only refrain from initiating a sexual relationship with a player, but also discourage any attempt by a player to initiate a sexual relationship with you, explaining the ethical basis for your refusal.
 - b) Always work in an open environment, avoiding private or unobserved situations.
 - c) Maintain a safe and appropriate distance from players, unless an explanation (by coach) and verbal permission (by player) has been given.
 - d) Any physical contact with players should be appropriate to the situation and/or necessary for the player's skill development.
7. Professional responsibilities include:
 - a) Keeping a high standard of manner, punctuality, preparation,

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- presentation and appropriate language used.
- b) Accurately present personal coaching qualifications, experience and competence.
 - c) Refrain from criticism of other coaches, players and the sport's administration.
8. Provide a quality service to your players.
- a) Seek continual improvement through on-going coach education.
 - b) Provide players with planned and structured training programmes appropriate to their needs and goals.
 - c) Seek advice and assistance when required.
9. Provide a safe environment for training and competition.
- a) Adopt appropriate risk management strategies to ensure that any training and/or competition environment is safe.
 - b) Show compassion towards sick and/or injured players.

Reviewed: March 2011