

# Communications & Events Manager Job Description

**POSITION TITLE:** COMMUNICATIONS & EVENTS MANAGER

#### HOURS OF EMPLOYMENT:

Full-time position equivalent to 40 hours per week Flexibility in working hours is required to accommodate travel, weekends and evening work

## **REPORTING TO:**

Secretary General/CEO

## LOCATION & TRAVEL:

The role is based at the Oceania Badminton Office: Ellerslie, Auckland, NZ. The role will include some domestic and international travel

#### EQUAL OPPORTUNITIES

Badminton Oceania is fully committed to equality of opportunity in all areas of our operations. Applications for positions in Badminton Oceania are open to all suitably qualified candidates, subject to educational and experience criteria relevant to the specific job being applied for.

#### BADMINTON OCEANIA

Badminton Oceania is one of five Continental Confederations working closely with the Badminton World Federation (BWF) to implement a wide range of development programmes and events in the Oceania region.

There are currently four full-time staff members who are responsible for day to operations aligned to the Strategic Plan.

Badminton Oceania is governed by an Executive Board of 7 people with 15 Member Countries.

#### PRIMARY FUNCTION

This newly created position is primarily to develop, co-ordinate and manage and grow Badminton Oceania's communications channels and to oversee and co-ordinate administration and operations for BWF Grade 3 events, Oceania Championships and Para-badminton events in the region

The role will include implementing a new website; managing both the functionality and content on a day to day basis, communicating regularly with all stakeholders through digital means (e-newsletter, Face Book, Instagram, Twitter or other relevant platforms) to ensure they are well informed as to what is happening across the region as well as providing training and assistance to members on their communication strategies and tools.

The successful candidate will work closely with event hosts (including para-badminton) to ensure quality event delivery, positive player experiences and event sustainability. This will involve pre-event planning including budgeting and marketing, ensuring all rules and regulations of Badminton Oceania and BWF are met, tournament software management including M & Q lists, seeding and draws, on-site assistance as required, streaming production and event communications through relevant platforms

## **QUALIFICATIONS and ATTRIBUTES**

- Experience in a communications role
- Graphic design skills
- Photography skills required to capture quality badminton images
- Experience with web-site management and maintenance; knowledge of word-press is an advantage
- Experience and a high level of competency working with social media
- Experience in live-streaming and video production
- Experience in event management and delivery
- Familiar with the rules and regulations of international badminton events
- High levels of competency in English spoken and written
- Familiar with the sport and world of badminton
- Initiative and personal drive
- High attention to detail with the ability to prioritise workload
- Can work and deliver within deadlines

The preferred candidate should fit in well in a relaxed and dynamic work environment

Remuneration will be negotiated depending on experience and qualifications as from NZ\$60,000 Interested applicants to send a written application and detailed CV by email to:

Julie Carrel Secretary General Badminton Oceania E-mail: julie@oceaniabadminton.org

Please put in the subject line: COMMUNICATIONS & EVENTS MANAGER

## Applications close Friday 13 July

All applicants will be advised of the outcome of their application The selected candidate will be expected to start no later than 1 September 2018 To apply for this role you must have the right to live and work in New Zealand